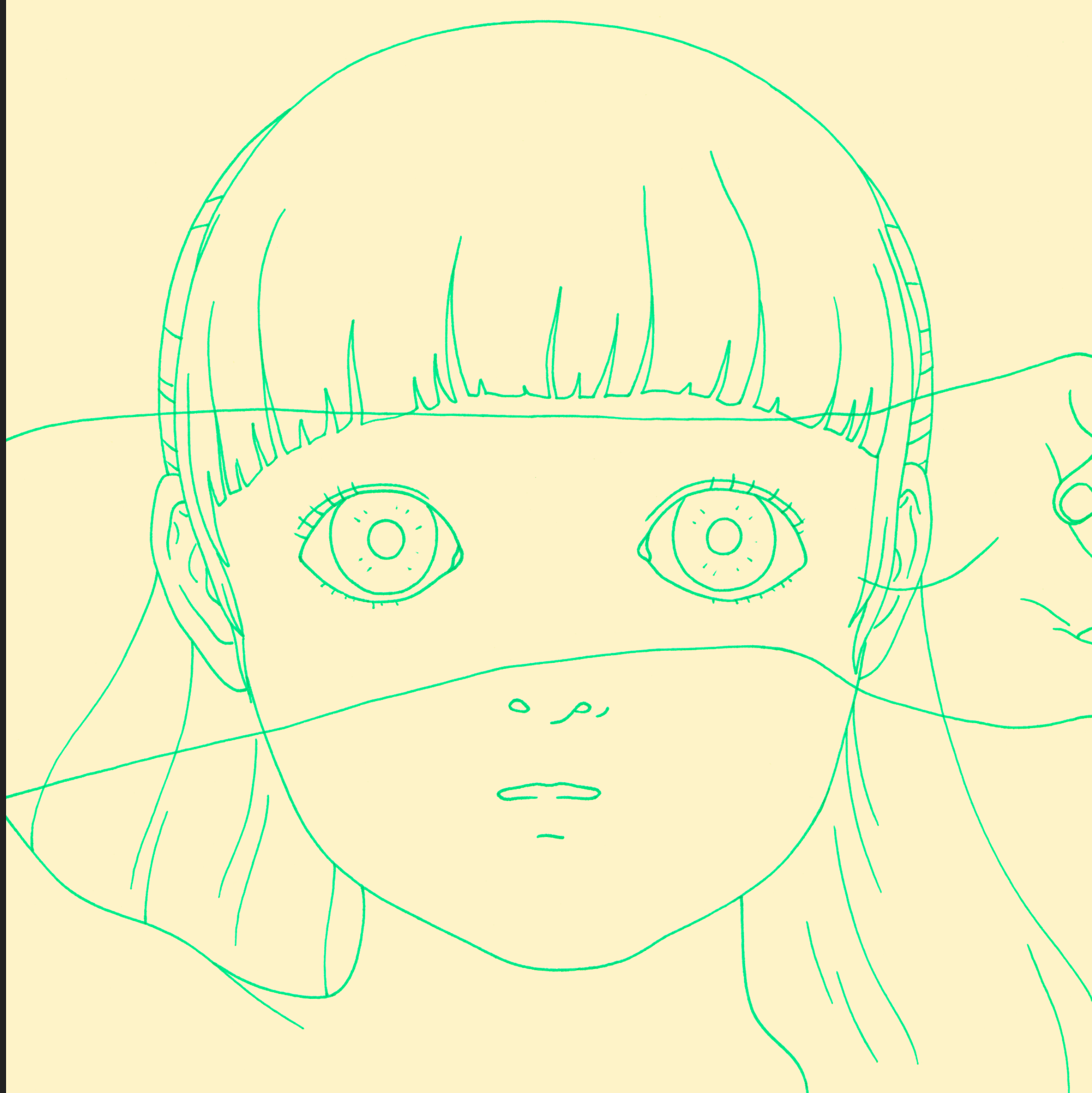


# OPTOMETRY

BY  
**XIANG YATA**

**PRESS KIT**



**DRIFTWOOD**  
PRESS



# THE BOOK

A woman's visit to the optometrist catapults her through a multi-medium journey in this kaleidoscopic, experimental, 250-page, full-color graphic novel. As the eye doctor calibrates the optometry machine to investigate the faults and fractures in her eyes, our protagonist is transported to a new world, a place full of overlapping images, dots, curves, houses, and light reflections. As she struggles to navigate the various unique planes within the optometry world, she must confront the endless versions of herself to avoid becoming forever lost in a daze. In *Optometry*, artist Xiang Yata takes you on a journey through multiple art forms to investigate the myriad ways we perceive ourselves.

Xiang Yata has been working on the world of *Optometry* for over a decade, expanding the world with every new medium she can find.

Here collected in one meaty paperback, *Optometry* is the culmination of these years of work.





# THE PARTICULARS



RELEASE DATE  
**11/28/23**

DISTRIBUTOR  
**INGRAM/  
ASTERISM**

PRICE  
**\$29.99**

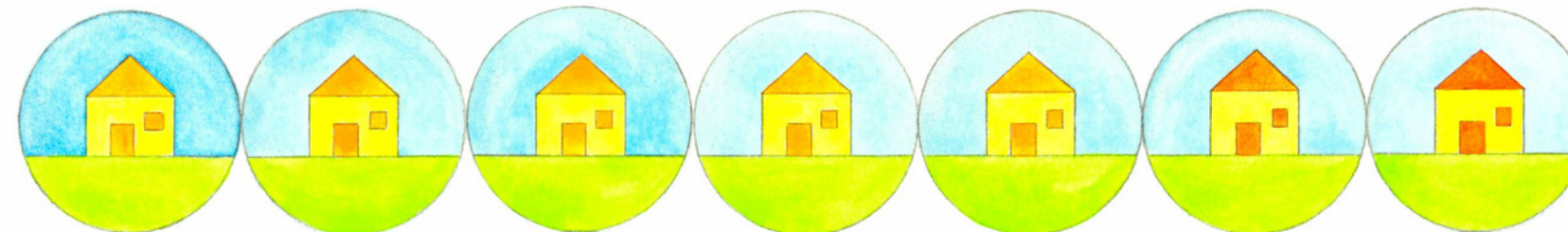
PAGE COUNT  
**260**

KICKSTARTER DATES  
**07/31/23  
to  
09/01/23**

FORMAT  
**PAPERBACK**

ISBN  
**978-1-949065-24-4**

GENRE  
**COMIC / ART**



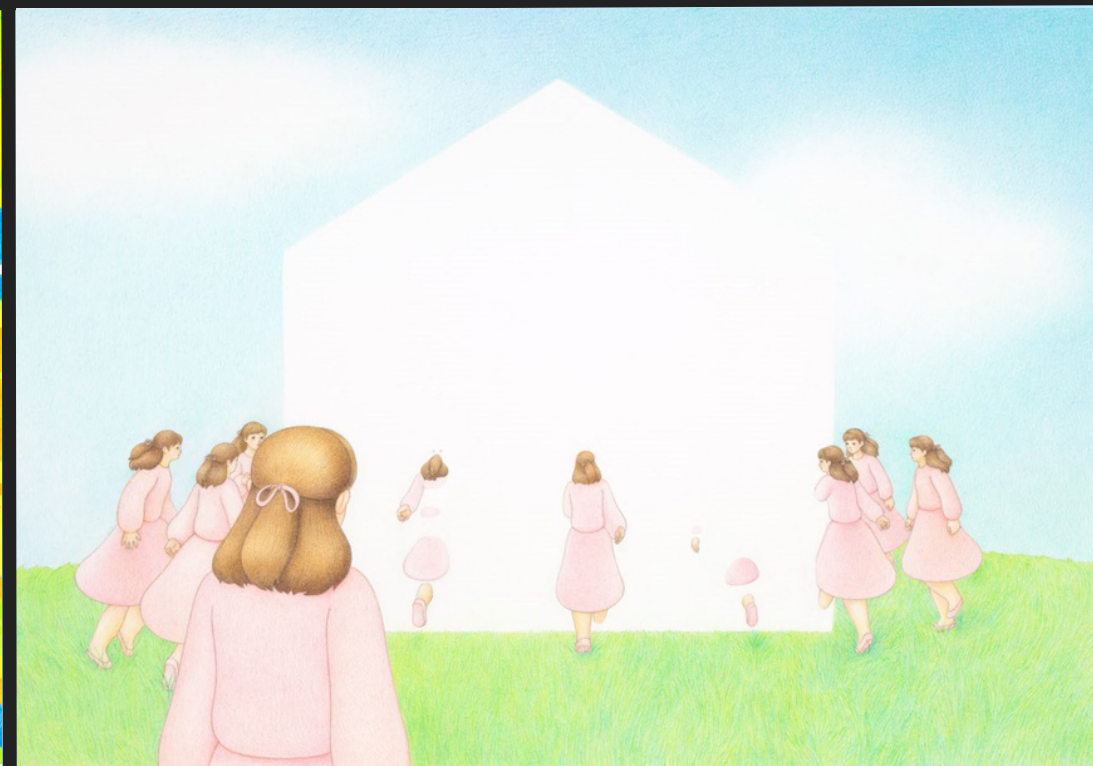
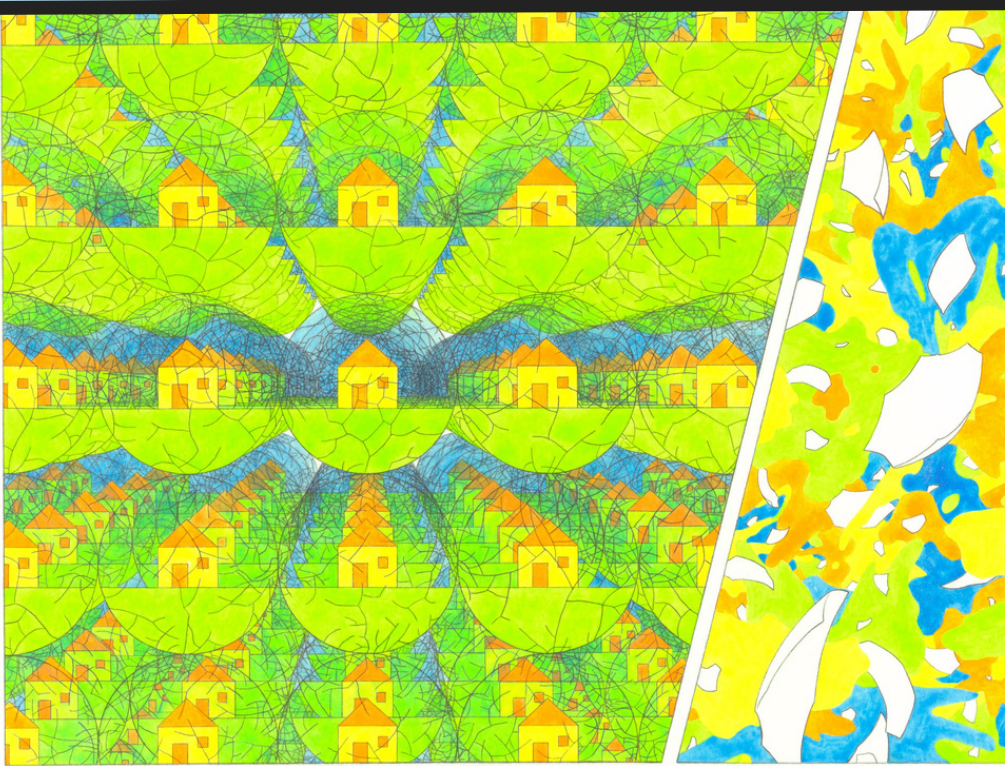
**PAGE THREE**



# THE AUTHOR



Born in Changde, Hunan, China, a small city in the inland area, Xiang Yata (象牙塔) learned to draw by watching cartoons as a child. At Guangzhou, a well-developed coastal city, Yata attended Guangzhou Academy of Fine Arts for high school, where she spent most of her time in the academy's library, reading, looking, and learning about art nonstop. Although initially inspired by manga, she branched into other countries and mediums, embracing a diverse collection of experimental approaches. Shortly after, Yata pursued her art by attending Beijing Film Academy for animation and film, and now she's been working as an animator for the past decade. Yata's work stands out for its outstanding attention to detail and experimental use of media; it often showcases patience, finely-tuned storytelling, and breathtaking pencil work. Her previous work, *Captivity*, was published by *Paradise Systems*, and her work was featured in *Bubbles Magazine*. Other short releases include *The Ruby Mystery*, *Red and Green Girl*, and *The Explosive World*.





**EXCERPT**



**CLICK FOR  
PREVIEW**



**PAGE FIVE**



# KICKSTARTER INFORMATION



FRONT



BACK

The Kickstarter campaign runs from July 31st to September 1st. As part of this campaign, we've designed exclusive rewards, including three art cards, a zine, and a bookmark. We'll be thrilled, too, to unlock stretch goals if the campaign exceeds expectations.

We would love to have your support for this Kickstarter! Preordering books for your store, sharing the Kickstarter with your online followers, or including the campaign in any of your email newsletters would be a great way to help share this wonderful book!

Please see this page and the next to preview the exclusive Kickstarter bookmark and art cards.



**CLICK FOR  
KICKSTARTER**



**EXCLUSIVE**  
**ZiNE** RAIN by  
Xiang Yata

included with  
all \$30 tiers  
and above!



# KICKSTARTER EXCLUSIVES

# ART CARDS

